

GOLDEN STRIPES

Leadership on the High Seas

Captain VS Parani

- ➔ **The first-ever leadership book by a merchant-mariner for a mariner**
- ➔ **Author has over two decades of varied experience in the commercial shipping industry**
- ➔ **Contains inspirational stories, cutting-edge insights and practical tools**

'Inspiring leadership lessons from the sea',
Rear Admiral Robert O. Wray Jr, USN (ret),
author of *Saltwater Leadership*

Although merchant ships carry 90% of the world's trade, the mariners who run them have little guidance on leadership. This can result in disasters such as the *Titanic*, *Costa Concordia*, the *Exxon Valdez*, and the recent *El Faro*. With modern ships being worth several million dollars, seafarers need leadership advice at every level of their career. *Golden Stripes, Leadership on the High Seas* provides this guidance, and much more.

Captain Parani weaves together his rich experience, cutting-edge insights and real-life stories in this book which has already garnered international acclaim. The reader will discover how to run a tight ship; enhance expertise; lead and communicate with a team; implement safety leadership; decide effectively in high-stake situations and be inspired by legendary sailors. It is a practical leadership action plan which can be applied at sea, or in any other workplace, anywhere.

Golden Stripes is the first leadership book of its kind, written by a mariner specifically for commercial shipping. The author's experience both on board and from his varied corporate roles gives him a unique perspective on why, when and how sailors fail or succeed. Important messages are woven around engaging stories, quotes and practical leadership models, making this an indispensable read for all leaders.

Readership: this is essential reading for all seafarers, navigators and engineers alike, irrespective of their experience at sea. It is also a voyage plan for anyone who wants to succeed at work and have a fulfilling career. It engages and entertains, and is a good read for anyone fascinated by the sea.

ISBN 978-184995-314-6 216 x 138mm 208pp illustrated with 8 colour management models hardback £18.99 **JUST PUBLISHED**
E-book ISBN 978-184995-357-3 £14.99 September, 2017

From the acclaim for Golden Stripes

- ◆ ... has identified a gap in the maritime education and training of seafarers and it may not be one that can be filled by adding a course in first year programs. It needs to be embedded in all maritime education and also the focus of lifelong learning. **Glenn Blackwood**, Chairman, International Association of Maritime Universities and Board Member, World Maritime University
- ◆ ... The ideas that you will get from this book, based on years of experience at sea, will inspire, stimulate, encourage and teach you the things that **GREAT LEADERS DO**. Best-selling author **Steven Shallenberger**

